Continuing education in management at Johannes Gutenberg University Mainz

Young Professional MBA

Academic year 2023 to 2025
The requirements for admission to the Young Professional MBA course at GSB are:

- An undergraduate degree or equivalent*,
- Three years’ work experience, and
- An admissions interview, the result of which confirms the applicant’s suitability for the degree course.

*Applicants without an undergraduate degree or who have a qualification issued by a German careers academy (BA) or business college (VWA) can instead take an aptitude test to demonstrate they possess the requisite intellectual and technical skills and corresponding professional expertise.
Study at top international universities abroad

Each MBA program at GSB offers participants the opportunity to gain an insight into other cultures and supplement their education with at least one study visit to one of our partner universities (Shanghai, Adelaide, Warsaw and Austin). Unlike many other MBA programs, the costs for the academic program of the study week are already covered by the tuition fees.

Extensive network of participants, alumni and practicing partners

Among the particular attractions of GSB are the regular “fireside chats” it organizes with high-level representatives from business, politics and culture. This enables participants to build up a personal network that extends beyond fellow participants from their own academic year, which they can continue to draw on during their careers following completion of the course. The large and active alumni network plays a similar role. It includes members from many sectors and – on account of the long history of JGU in manager and executive training – many leading individuals at various stages of their careers. We are pleased that the guiding principles and concepts that have shaped our course (first class lecturers, excellent partner universities abroad, practice-oriented content, high attendance and interaction, provision of a suitable balance between academic and professional work and individual mentoring) have proven their worth over many years and are constantly being copied by other MBA course providers.

Our graduates have experienced first-hand the high quality of the education we provide at GSB, and this makes them our greatest advocates. We can therefore dispense with expensive advertising and image campaigns and, instead, offer potential participants an appealing and tailored course at a very attractive price. We expect our course participants to actively contribute to their modules and to take an interest not only in their own progress but also in that of the group as a whole. In our selection process, we place an emphasis on excellence, mental agility and personal maturity. We aim to form groups of participants each academic year in which are combined a wide variety of interesting personalities, academic backgrounds and professional experience, who can inspire and learn from each other. Each cohort in the various degree courses, we hope, will view themselves as a team, who can together face the demands of studying part-time while still being professionally active, and who, despite all the hard work involved, will enjoy their time at JGU. There is no doubt it will not be easy, but at the same time you will be able to enjoy the sense of achievement associated with acquiring a university MBA degree of international standing and the opportunity to experience the joie de vivre and hospitality of the vibrant city of Mainz.

Best wishes

Prof. Andrej Gill

Prof. Franz Rothlauf
The University of Mainz
was originally founded in 1477, closed by Napoleon in 1798, and re-founded in 1946. The university now bears the official title of Johannes Gutenberg University Mainz. Its namesake was one of the most important residents in the city’s history and it thus has a considerable reputation to emulate. JGU has a modern infrastructure, is flexibly organized, is openly and purposefully managed, and can boast excellent research and teaching staff. The fields it researches and the courses it offers are continuously evolving. It analyzes the technological, economic, cultural and social developments of our time to develop both purpose- and result-oriented research projects and innovative, interdisciplinary, and internationally-oriented study courses.

GSB is affiliated with the Faculty of Law, Management and Economics,
the largest faculty of the university. Its long tradition of combining legal and economic scholarship is now standard practice in modern university education. Its concept provides for the combination of skills and the generation of synergies. Research and teaching in the faculty are broadly based with a focus on economics in the fields of political consulting and also as “excellent” by the German CHE University Ranking System in 2017 and 2018. Johannes Gutenberg University Mainz is a prime example of best practice in this connection: For more than 15 years, the continuing education graduate course has been attracting success-oriented young executives from all over the world to Mainz, thanks to its topicality, the high degree of innovation of its teaching, its international network, and the opportunities it provides participants to directly transfer what they learn into practice. What it offers is a perfect response to the everincreasing differentiation of the global labor market and the need for constant adaptation of professional qualifications and experience. The aim of the part-time continuing education offered by GSB at Johannes Gutenberg University Mainz is to provide participants who are professionally active – as executives in companies and public institutions as well as freelancers and self-employed individuals – with the necessary skills to thrive in the international marketplace. However, effective management capabilities are not solely dependent on business expertise. These are actually engendered by the specific mindset fostered by the GSB. Such an approach is important, because we need executives who will take on responsibility not only for their organizations and workplaces, but also for society as a whole. Malu Dreyer, President of Rhineland-Palatinate: “As a resource, knowledge plays a decisive role as a generator of economic growth and social development. The MBA program for executives at Johannes Gutenberg University Mainz is a prime example of best practice in this connection: For more than 15 years, the continuing education degree course has been attracting success-oriented young executives from all over the world to Mainz, thanks to its topicality, the high degree of innovation of its teaching, its international network, and the opportunities it provides participants to directly transfer what they learn into practice. What it offers is a perfect response to the everincreasing differentiation of the global labor market and the need for constant adaptation of professional qualifications and experience.”

Malu DREYER
Minister President of Rhineland-Palatinate

Prof. Georg KRAUSCH
President of JGU Mainz

As a resource, knowledge plays a decisive role as a generator of economic growth and social development. The MBA program for executives at Johannes Gutenberg University Mainz is a prime example of best practice in this connection: For more than 15 years, the continuing education degree course has been attracting success-oriented young executives from all over the world to Mainz, thanks to its topicality, the high degree of innovation of its teaching, its international network, and the opportunities it provides participants to directly transfer what they learn into practice. What it offers is a perfect response to the everincreasing differentiation of the global labor market and the need for constant adaptation of professional qualifications and experience.

SGH Warsaw School of Economics
SGH Warsaw School of Economics (SGH) is one of the most prestigious universities in Warsaw and is Poland’s oldest and most renowned institute of higher business and management education. It was founded in 1906. Its purpose is to provide continuous education to economists and business leaders. SGH is celebrated for its long tradition, the flexibility of its programs to suit the needs of students, its educational standards, and the success of its graduates. Johannes Gutenberg University Mainz and SGH have enjoyed a long association. This relationship forms the basis for the partnership of GSB and SGH. GSB offers a tailor-made study week for participants on our Young Professional MBA courses, offering modules dealing with the subjects of marketing and sales. In addition to the academic program, participants will have the opportunity to gain intercultural skills.
The degree is specifically designed for professionally active participants who wish to study part-time. For the most part, attendance of classroom lessons in Mainz is required only at the weekends in order to minimize potential disruption of participants’ professional commitments.

The course has a duration of two years and involves the award of 90 ECTS credits. It comprises an induction week, eight modules, a practice-related project report, a period of study abroad, and a graduation thesis. Each module involves six teaching days spread over two consecutive weekends from Friday afternoon to Sunday afternoon.

The exact course times are Fridays from 2:00 p.m. to 7:00 p.m., Saturdays from 9:00 a.m. to 6:30 p.m. and Sundays from 9:00 a.m. to 1:30 p.m.

The course commences with an induction week during the summer semester. This is followed by modules one to four from April to July. The first semester concludes with a week of study abroad at Warsaw School of Economics.

The second semester of the course involves preparation of a practice-oriented project report; this will be undertaken in teams from October to February and reports are to be subsequently presented. Modules five to eight are held from March to June.

After all modules have been successfully completed, participants are required to write a concluding master’s thesis. The period allowed for this runs from September to January. At the end of the fourth semester, participants are awarded their certificates in a graduation ceremony at the end of March.

ASSESSMENT

Academic assessment

Participants will be required to successfully complete some form of academic assessment for each module. The degree course involves continuous assessment throughout. The academic assessment can take various forms, depending on the contents of the modules participants choose to take. Modules may require participants, for instance, to sit a 90-minute written test, to write an assignment of 15–20 pages, or to prepare and give a presentation. At the end of the course, participants will be required to write a 50-page master’s thesis. The final grade awarded at the end of the degree course will be based on the grades awarded for the various modules, the project report and the master’s thesis.

Lecturers

Course lecturers are professors of economics, law and social sciences, managers with teaching experience, and professional trainers. No one faculty can provide the professional and teaching expertise required for wide-ranging general management programs at such a high level. This is the reason why only a relatively small number of the course lecturers are directly employed at Johannes Gutenberg University in Mainz. Most lecturers come from other public and private institutions of higher education or from the world of business. We take pride in the fact that we have been able to attract the best in their respective fields for the degree course.

Teaching

In the teaching units, lectures alternate with interactive group work and discussions. Participants will consider case studies and be involved in planning and role-playing exercises, and these will be employed whenever it is necessary to practice communication and teamwork skills. As a rule, approximately one third of teaching time will be devoted to the study of academic materials, one third to the analysis of practical problem solving using the insights imparted and one third to applying this to specific issues related to the participants’ own specializations or businesses. All modules are evaluated by participants.

Language

The Young Professional MBA degree course is taught in English. All work required to acquire evidence of academic achievements must also be completed in English. The aim of requiring participants to consistently use English is to enable them to become proficient in the language in addition to obtaining specialist knowledge. They will thus subsequently be able to communicate more effectively during professional routine – particularly with regard to the various organizational processes. This will benefit them in an international business environment and fully prepare them to assume responsibilities in the global marketplace.

SCHEDULE

Schedule, teaching and academic assessment

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## COURSE PROGRAM:

Two years – Study start in March – Opening week –
21 weekends – One study week at SGH Warsaw School of Economics in Poland –
430 hours in Mainz master’s thesis

### 1st year

**March**

Opening week

**April to July**

Modules 1–4
- Strategy
- Accounting
- Finance
- Soft Skills

**August/September**

Study week at Norwegian School of Economics (SHH), Bergen

**September to January**

MASTER’S THESIS

### 2nd year

**March**

Mainz: Opening Week

Kick-Off | Mar. 04, 2023
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Business Model Analysis | Dr. Yann Girard Mar. 13-14, 2023
Future Trends | Dr. Axel Haus Mar. 15, 2023
Economics | Prof. Christian Eufinger Mar. 16, 2023
Law | Dr. Alexander Sajnovits Mar. 17, 2023
Organizational Issues | Dr. Stefanie Klossok Mar. 24, 2023
Scientific Work and Scientific Methods | Dr. Martin Huschens Mar. 24, –

**March to July**

Modules 5–8
- Operations
- Data Science and Empirical Studies
- Project Management
- Human Resource Management

**Optional:**

**August/September**

Study week at SGH Warsaw School of Economics (optional)

**September to January**

M A S T E R ’ S T H E S I S

**March**

END

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### Overview: Course program

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**Study Project** | Dr. Josef Korte
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Kick-off | Sep. 30, 2023
Study Project | Oct. 1, 2023 – Feb. 1, 2024
Interaction with Supervisor | Nov. 18, 2023 – Jan. 13, 2024
Presentation | Feb. 16-18, 2024

**5. Operations**

Prof. Christoph M. Flath, Dr. Nikolai Stein
Mar. 22–24, 2024
Apr. 05–07, 2024

**6. Data Science and Empirical Studies**

Prof. Jella Pfeiffer
Apr. 19–21, 2024
Apr. 26–28, 2024

**7. Project Management**

Dr. Tobias Waldenmaier
May 24–26, 2024
May 31,– June 02, 2024

**8. Human Resource Management**

Dr. Daniel Herbold
June 14–16, 2024
June 21–23, 2024

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**Assignment of Master’s Thesis subjects** | Aug. 31, 2024
**Deadline for submission of Master’s Thesis** | Jan. 22, 2025
**Presentation Master’s Thesis** | Jan. 13, 2024
**Farewell Ceremony** | Mar. 28, 2025
**1st Year**

**Opening Week**

**Business Model Analysis**

This course ‘Business Model Analysis’ aims to provide a fundamental toolkit for business and management students in order to be able to analyze different market situations, to identify business problems, to evaluate different strategic actions and to develop a business strategy from a managerial perspective.

After a theoretical introduction, the students will apply these theoretical concepts to solve a real-world problem. In different groups students analyze a specific managerial problem from an entrepreneurial perspective, develop different remedy strategies and discuss the recommended business strategy with their peers.

**Dr. Yann Girard, Oxford Economics**

**Introduction to Economics**

This course gives an introduction to the stylized perspective of the science of economics on how individuals and firms behave, how markets function, what they need in order to do so and what economic policy can do when they don’t. The students will also learn about the benefits and challenges of economic globalization and analyze trade-offs between reduced inequality and efficiency. Some applications in digital economics will be discussed.

**Dr. Jakob Schwab, German Development Institute**

**Module 1: Strategy**

This course illustrates how economic reasoning can lead to smarter and better-informed real-world management decisions. Building on the tools of game theory it shows how strategic thinking provides practical answers to critical business problems. Participants will learn to identify strategic situations in their own everyday business environment and to detect strategic similarities across seemingly unrelated settings. Finally, the course provides the conceptual foundations for adapting a data-driven approach to strategic decision-making.

Prof. Florian Hett, Johannes Gutenberg University Mainz

**Module 2: Accounting**

Accounting is one of the core functions for almost any business. In this course, you will cover the key concepts of accounting in a nutshell and with a view to level the playing field in your interactions with accounting experts. How are financial transactions being recorded and reported? How do you extract valuable information from a company’s financial statements as an external stakeholder? How do you use accounting information to make informed business decisions and forecasting inside the corporation? We will answer these and other key aspects of accounting using relevant problem-solving tools and real-world cases wherever applicable.

Prof. Oscar Stelzer, Philipps University Marburg

**Module 3: Finance**

This course provides a holistic approach to financial management. The first part of the course focuses on working capital management, that is, how to manage the financing of companies efficiently such that their operations run smoothly. This part will provide you a thorough understanding of the financial consequences of the various day-to-day decisions taken across the company. The second part of the course revolves around more strategic, long-term, financial issues. We will apply different valuation techniques to evaluate investment projects, as well as, value firms and stocks. Moreover, we learn how the firm’s capital structure impacts its value. In the last part of the course, we will discuss advanced topics in corporate finance like dividend payout decisions or the value created (or destroyed) by initial public offerings (IPOs).

Prof. Christian Eufinger, IESE Business School | University of Navarra

**Module 4: Soft Skills**

1. Teamwork and Self-organization

Effective teams have clear interpersonal and group-level communication based on mutual respect. Participants of this course learn how to first create a foundation of trust and then build and sustain a dynamic arena in which diverse groups can openly discuss ideas, strategy implementation and potential conflicts along the way. Students explore time-tested and innovative theoretical models to stimulate self-organization as well as conscious leadership mindset and behavior shifts. This highly experiential two-day course provides hands-on practice in using skills and tools to expand emotional and social intelligence and the capacity for agile and collaborative teamwork that are required of leaders in today’s VUCA world.

Katja Müller, Leadership & Team Trainer, Sound System GbR, Heidelberg
Dr. Pam Kowalski, Leadership & Team Trainer, Friedrichsdorf

2. Presentation and Communication Techniques

The effect of information depends on the way it is transported. In this part of the course, the participants will get the chance to develop their individual presentation skills through hands-on training and direct feedback.

Claudia Eisinger, Coach and Trainer

**3. The Talking Body - Bodilylanguage for Young Professionals**

Successfully giving presentations and leading teams are important competencies for young professionals. Crucial steps to achieve this success are a conscious and impressive appearance (stage presence), an authentic and clear voice and a positive body language. This workshop allows the participants to work on their confident and authentic appearance, as well as to develop a healthy, sustainable use of voice by learning techniques for body, breath, and speech, whereby rhetorical skills will also improve. The development of one’s own character, training for an impressive appearance, and a sensible handling of pressure and stress are also in the center of this two days’ workshop.

Nicolas Bertheuil, Acting-Ensemble Member, Speaker (ARTE and SR) and Coach (Goethe University Frankfurt)

**Scientific Work and Scientific Methods**

In this course students will learn how to write a scientific thesis (assignment, master thesis). To this end, they will learn how to identify a research question, structure their thesis and find a central topic, as well as to retrieve, evaluate and use literature efficiently. In addition to that the course explains which criteria have to be met in a good scientific thesis and how plagiarism can be identified. These criteria are specified using hands-on examples and case studies. The second part of the lecture deals with the fundamentals of certain scientific research methods (quantitative literature review, interviews, randomization, questionnaire design, descriptive data analysis with R). Students will learn basic rules and scientific design principles of these methods.

Dr. Martin Huschens, DB Cargo Logistics

**Module 5: Operations & Information Management**

This course provides a general introduction to operations management covering the production and delivery of goods and services. You will learn to observe and analyze an organization from a system as well as a process perspective. Thereby, you will learn to design, operate, and improve the systems that deliver goods and services through OM models including lean management, forecasting, optimization and decision analysis. Ultimately, this course aims to familiarize students with the major operational issues that confront managers, and provide them with the basic language, concepts, insights, and analytical tools to deal with these issues.

Prof. Christoph M. Flath, University of Würzburg
Dr. Nikolai Stein, University of Würzburg

**Module 6: Data Science and Empirical Studies**

This course focuses on how to collect and analyze data to help solve business problems. In this course, students gain different data sources and data types and shows how digitalization can help in collecting this data. Participants will also learn the basics on study design for in-depth analysis of specific business problems using empirical research. In the second part, methods for describing and analyzing data are presented, including standard but also modern data science approaches in machine learning.

Prof. Jella Pfeiffer, Justus-Liebig University Gießen

**Module 7: Project Management**

Digitalization is one of the central strategic challenges for established companies. “Project Management & Digital Transformation” is a fast-paced, case-driven introduction to effective management and implementation of digitalization projects in large organizations. This course provides the necessary understanding of how to use projects to bring about digital transformation and equip students with the necessary tools to lead them up and run them successfully. We will focus on digital as well as project management tools and apply them to real life problems.

Dr. Tobias Waldenmaier, Mercedes-Benz Digital Business Development

**Module 8: Human Resource Management**

This course will enable students to understand Human Resource Management as a key instrument in shaping corporate success. The course covers both classical HR topics such as compensation, recruiting and performance management as well as subjects that have become more important on company’s HR agendas more recently such as people analytics, talent management and insights from psychology and behavioral economics. In tackling these topics, the course takes a multidisciplinary perspective, combining academic foundations with implications for practice and industry case studies.

Dr. Daniel Herbold, Fresenius Medical Care
ONLY THE BEST IN THEIR FIELD TEACH IN THE YOUNG PROFESSIONAL MBA

Nicolas Bertholet, is an actor, speaker and coach. He studied acting at the “Schaulehranstalt” in Hamburg, where he graduated with honors in 2006. He worked as freelancing actor at several german theaters, e.g. the “Stadttheater Dortmund”, the “St. Pauli Theater Hamburg”. Since 2008 he is ensemble member of the children and youth theater “Überwurf, Theater am Kästnerplatz”. Moreover, he works as coach for presentation techniques at the Goethe-University Frankfurt since 2010 and works for ARTE and “Saarländischer Rundfunk” as speaker. Additionally, he is trainer for Taiji Chuang Chen and works in teachers training.

Claudia Eisinger, studied psychology and economics at the University of Erfurt, Germany and the University of Reims Champagne Ardenne, France. She has been working as a Coach and Trainer in Sales & Leadership for over 10 years and founded an education center for families in the Frankfurt area which she has been managing since 2012. She is a professional Coach and Trainer with a variety of certificates and works in alignment with the key competences of the ICF - The International Coaching Federation. Her focus topics are leadership, sales and team workshops in banking, tax & consultancy companies and in the education sector.

Prof. Christoph M. Flath, holds the Chair of Information Systems and Management at the University of Würzburg. Prior to his appointment he obtained a doctorate in Information Systems from Karlsruhe Institute of Technology. In his undergraduate and graduate studies he studied Industrial Engineering and Management in Karlsruhe and the University of Toronto. Professor Flath’s research focuses on the potential of cyber-physical and techno-economic systems with applications in smart cities, manufacturing and service industries. His research has appeared in major international journals including Journal of Operations Management, Production and Operations Management, Transportation Science and Journal of Information Technology.

Dr. Yann Girard, is economic consulting director at Oxford Economics. He is an expert in digital economics and industrial organization. He is an experienced project manager and consults public and private clients on economic issues. Prior, he worked at the German Competition Authority (Bundeskartellamt), DIW Econ – the economic consulting firm of the German Institute for Economic Research (DIW Berlin) – and Scout24, a leading market platforms in Germany for real estate and vehicles. Yann Girard has received his Ph.D. from Goethe-University-Frankfurt/Main, Germany, and holds a Diploma in Economics (Johannes Gutenberg University Mainz-Germany) and a Master in Business Administration (Colorado State University, USA).

Dr. Axel Haus, works in the research department of Solactive AG, a financial services company that provides indices for different asset classes. He particularly focuses on thematic investment concepts and future trends. Prior to that, he was Head of Investment Office and Senior Investment Strategist at Deutsche Bank AG. He received his doctorate in Economics from the Goethe University of Frankfurt, where he conducted research in the fields of venture capital, entrepreneurial finance, innovation, and patent litigation. His combined background of university-level economic research, investment strategy and communication, as well as financial indexing makes him an expert in finance and capital markets.

Dr. Daniel Herbold, possesses multiple years of experience as an HR professional in consulting and industry jobs as well as in academia. His multi-industry expertise includes global HR projects, compensation and performance management systems, global job architectures and HR strategy in MBA. Currently, he is a Manager in the Global Human Resources department at Solactive AG. Prior to that, he was working in the People Advisory Services department at EY and as an Assistant Professor of Business and Economics at a business school in Madrid (IUNES). Dr. Herbold did his Ph.D. at the Chair of Human Resource Management at Goethe University Frankfurt and is regularly holding seminars and guest lectures on various HR topics at the Universities of Mainz and Goethe University Frankfurt.

Prof. Florian Hett, is a professor of Digital Economics at Johannes Gutenberg University Mainz. He is also a member of the Committee for Organizational Economics in the German Economic Association, an associate of the Center for Leadership and Behavior in Organizations as well as the Frankfurt Laboratory for Experimental Economic Research and a principal investigator in the Household Finance area of the Leibniz Institute for Financial Research S4E. He is an expert in experimental data science, finance, as well as behavioral and social economics and has published in the profession’s leading academic journals, including the Journal of Financial Economics and the Economic Journal. He regularly cooperates with firms and organizations to understand how individuals behave in digital environments.

Dr. Martin Huschens, holds both a PhD and master’s in information systems and business administration from Johannes Gutenberg University Mainz. From September 2018 to June 2021 he worked as a Data Scientist at DB Cargo Logistics in Kieltenbach. Now he serves as a full professor for information systems at the Hochschule Mainz.

Dr. Josef Korte, previously, he founded bonify, Germany’s first and largest independent credit scoring information and financial advice platform. Prior to that, he was an Engagement Manager with McKinsey & Company, serving clients from across Europe and Africa on questions of finance, risk management, and economic growth. Josef holds a PhD in Economics and Finance from Goethe University Frankfurt. His research focuses on risk and regulation in the financial sector.

Dr. Pam Kowalski, holds a PhD in psychology from the University of California, Santa Cruz, and both a PhD and Master’s in social and Behavioral Sciences from the Johns Hopkins Bloomberg School of Public Health. After many years working in international development and with the US government, she started her own training firm in 2011 just outside Frankfurt/Main. She is a professional certified leadership coach and trainer and a faculty member of Co-Active Training Institute. Her areas of focus include social and emotional intelligence, building effective teams and conscious leadership.

Katja Müller, with three Master’s and one Post-Master’s Degree she combines a strong academic background in Psychology and Education with advanced knowledge in experiential learning, coaching and leadership development. According to ICF standards, Katja is a certified Leadership (CPCC and ACC) and Team Coach (ORSC). While teaching psychology for over 13 years, she started her own coaching and leadership development company in 2011 and as a faculty member of Co-Active Training Institute she globally trains other coaches. She also serves as a bilingual Executive and Team Coach and Workshop leader for high potentials of KPMG, Porsche, Cisco and the Executive MBA programs of the Mannheim Business School. Her areas of focus include emotional intelligence, building effective teams and empowering others to own their unique and soulful leadership style and impact, and to be the best version of themselves from the inside out.

Prof. Jella Pfeiffer, is professor for digitalization, e-business and operations management at the Justus-Liebig University Giessen. She finished her doctorate and habilitation at the Johannes Gutenberg University Mainz. She also worked at the Karlsruhe Institute of Technology (KIT) where she managed the Karlsruhe Decision&Design Lab (KDD Lab). She studied and taught at universities like Harvard, HEC Lausanne and Sauder Business School in Vancouver. She is a leading expert in empirical research, eye-tracking and the application of data science methods to business problems. She often applies these methods in the field of decision-making, decision support systems and consumer research. Her works are published in leading journals including Information Systems Research, Journal of Management Information Systems, Journal of the Association of Information Systems and European Journal of Operational Research.
ADMISSIONS

Dr. Alexander Sajnovits, M.Sc. (Oxford), is a postdoctoral researcher and lecturer at the Law Faculty of the University of Mainz. His research focuses on company and capital markets law. Prior to his current position, Alexander worked as a lawyer for a leading German law firm in Frankfurt. Alexander graduated in 2012 with his first legal state examination and passed the German bar exam in 2015. He holds a Ph.D. (Dr.iur.) from the University of Mainz and a Masters in law and finance degree from the University of Oxford.

Dr. Felix Schmidt is a Senior Economist at KW banking group (Kreditanstalt für Wiederaufbau), where he conducts macroeconomic research, focusing mainly on the US economy. Prior, he worked for Deutsche Bank as a capital market analyst. Felix Schmidt has his doctorate in Economics from the Johannes Gutenberg University Mainz and holds a Diploma in Economics as well as a Magister in Political Science and Economics.

Dr. Jakob Schwaab, is an economist and a researcher in the Research Programme “Transformation of Economic and Social Systems” at the German Development Institute (Deutsches Institut für Entwicklungspolitik, DIE), where he advises German and international policy makers on matters of development and international economics. His research covers topics of development economics, international trade, investment, income mobility, and the digital economy. He has received his Ph.D. from the Gutenberg University of Mainz / GSEFM Frankfurt. He is a research fellow of the Global Justice Program at Yale University and a member of the T20 Task Force on Trade, Investment, Income Mobility, and the Digital Economy. He has received his Ph.D. from the Gutenberg University of Mainz / GSEFM Frankfurt. He is a research fellow of the Global Justice Program at Yale University and a member of the T20 Task Force on Trade, Investment, Income Mobility, and the Digital Economy.

Dr. Nikolai Stein, is a postdoctoral researcher at the Chair of Information Systems and Business Analytics as well as the Chair of Logistics and Quantitative Methods in Business Administration at the University of Würzburg. Nikolai’s research is focused on digital transformation, Industry 4.0, and supply chain management. In particular, he works on data driven approaches that integrate machine learning and traditional optimization models to better solve operations management problems.

Prof. Oscar Stolper, has chaired the Accounting & Finance Institute at Marburg University since 2014. His major research focus lies on analyzing the decision behavior of private households in their role as financial market participants. At this, he regularly collaborates with researchers from other universities such as the Copenhagen Business School and the University of Sydney as well as institutions such as the German Central Bank. His work has received significant funding by relevant science foundations. He is frequently invited to present at leading academic conferences and publishes in leading journals in the field. Oscar Stolper is member of various academic associations.

Dr. Tobias Waldenmaier, works as Senior Digital Strategist and Project Lead within Mercedes-Benz Digital Business Development, where he helps business units shape the future of mobility by leveraging the power of data analytics and data-driven business models. In a prior capacity, he advised German blue chip companies in the fields of corporate finance, risk management and M&A. His academic interests cover Financial & Behavioral Economics, Industrial Organization and applied Econometrics. Tobias holds a PhD in Economics and a MSc in Quantitative Economics, both from Goethe University Frankfurt am Main, Germany, as well as an undergraduate double degree in International Business Administration from ESIB Reutlingen, Germany and Universidad Pontificia Comillas (ICADE) Madrid, Spain.

Requirements

Institute of higher education degree

The subject in which the institute of higher education degree was obtained is irrelevant. The purpose, structure and content of the Young Professional MBA degree course clearly go well beyond a foundational business studies course. Graduates of such courses will find the MBA degree course is not intended to refresh and deepen their existing knowledge, but rather to teach entirely new material, methods and perspectives. The Young Professional MBA degree course is thus also suitable for graduates with degrees in the natural sciences, humanities and social sciences.

Applicants without an undergraduate degree may be admitted to the degree course if they can prove in an oral aptitude test at an admission interview that they possess exceptional abilities and an exceptional level of motivation.

Professional experience

All applicants must be able to demonstrate they have at least three years of professional work experience. In addition, during the admissions interview the professional capabilities of applicants will be evaluated. In view of the material to be studied and the form of the degree course, participants will not require academically acquired specialist knowledge but, instead, will need to be familiar with professional practice in commercial organizations or public institutions.

Tuition fee

The tuition fee for the course is approx. €16,000. The overall costs include the participation fee for the courses in the amount of €14,680 and the semester fee in the amount of approx. €1,360. The tuition fee covers the costs of all teaching and learning materials as well as the cost of the academic program at SGH Warsaw School of Economics. Not included are individual travel costs. The travel costs are approximately €1,000.

The fee can be paid in two annual or in four biannual installments. Once a participant has been admitted to the degree course and the enrolment documents have been provided, a payment of €2,000 will be due. This will be offset against later installments.

The tuition fee can be offset against tax in full as operating expenses or tax-deductible continuing education expenses.

The semester fee is determined by the University of Mainz and is currently €3,373.9.

Participants enrolled in the degree course can use all local public transport of the Rhein-Main Transport Association and the Rhine-Nahe Local Transport Association free of charge.

We offer reduced rates to members of JSU Mainz.

Individuals wishing to be admitted to the Young Professional MBA program are required to submit their applications in advance.

In addition to submission of the completed application form, applicants should also provide:

- A summary of their academic and professional background
- A copy of their institute of higher education diploma
- Evidence of proficiency in the English language; this can provided in the form of:
  - a “Test of English as a Foreign Language” (TOEFL IBT) certificate with a score of at least 87, or alternatively a “B1: First Certificate in English” Cambridge certificate
- Also, if applicable, a letter of recommendation provided by the employer.

The letter of recommendation should also provide information on any financial and time-related support provided by the employer to the applicant.

Application procedure

After a review of the application documents, candidates who meet the formal admission requirements will be invited to an interview. The interview, lasting approximately one hour, will be primarily focused on determining whether the applicant has the necessary professional, personal, integrative and intellectual skills to successfully complete the degree course. A transcript of the interview will be prepared. Following the admissions interview, applicants will receive direct notification whether they have been admitted to the degree course, together with an explanation of the reason for the decision.

The application deadline for admission to the Young Professional MBA degree course for the summer semester of 2023 ends on January 31, 2023.

Please address inquiries either to
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