Master of Business Administration
The requirements for admission to the MBA course at GSB are:

- An undergraduate degree or equivalent*,
- Three years' work experience, and
- An admissions interview, the result of which confirms the applicant's suitability for the degree course.

*Applicants without an undergraduate degree or who have a qualification issued by a German careers academy (BA) or business college (VWA) can instead take an aptitude test to demonstrate they possess the requisite intellectual and technical skills and corresponding professional expertise.

The aims of the part-time continuing education offered by GSB at Johannes Gutenberg University Mainz is to provide participants who are professionals active – as executives in companies and public institutions as well as freelancers and self-employed individuals – with the necessary skills to thrive in the international marketplace. However, effective management capabilities are not only dependent on business expertise. These are actually engendered by the specific mindset fostered by the GSB. Such an approach is important, because we need executives who will take on responsibility not only for their organizations and workforces, but also for society as a whole. We wish GSB continued success in the future. We can be convinced that what distinguishes a first-class MBA program is the ability of its lecturers to convey the current status of scholarship and research in their subject, combined with their practical experience of current issues. We endeavor to draw on practical examples from the participants’ own actual professional experience to illustrate connections between course content and professional practice. All our lecturers are able to effectively employ this close interaction of theory and practice in their modules and already have extensive experience in teaching professionals on a part-time basis. The outstanding quality of the lecturers and the content of the modules they teach is attested to both by the feedback provided by participants and by the exceptional results of evaluations of seminars and courses.

The concept of the course modules

We are convinced that personal development and, as a consequence, subsequent professional success primarily require close and intensive interaction between participants and module lecturers. Our degree courses therefore require a high level of attendance in Mainz, during which content and skills are actively taught and discussed during group work. Modules are also structured so that attendance is principally required at weekends to minimize disruption to participants’ professional commitments. To ensure the insight participants acquire in the modules they take is presented in a practical context, we strive to closely link academic and practical activities. For instance, we give participants the option of working on assignments on specific topics related to their own professional activities. The master’s thesis they are required to write at the end of the course will also generally address an issue related to their professional experience. In the optional project reports, participants are also provided with the opportunity to transfer theory into practice. The result is a course that enables the participants to directly apply the knowledge they have acquired during their careers.

The unique features of GSB

Lecturers and course content

We believe that the most important criteria for the success and benefit of any course of study are the quality of the lecturers and the material they teach. We are pleased to say that we have been able to recruit and permanently retain excellent lecturers for GSB. Our lecturers come from a wide variety of universities and institutions, are all specialists in their subjects, and have taken the decision to teach in Mainz because they wish to pass on their knowledge and experience to our course participants. We are convinced that what distinguishes a first-class MBA program is the ability of its lecturers to convey the current status of scholarship and research in their subject, combined with their practical experience of current issues. We endeavor to draw on practical examples from the participants’ own actual professional experience to illustrate connections between course content and professional practice. All our lecturers are able to effectively employ this close interaction of theory and practice in their modules and already have extensive experience in teaching professionals on a part-time basis. The outstanding quality of the lecturers and the content of the modules they teach is attested to both by the feedback provided by participants and by the exceptional results of evaluations of seminars and courses.

The concept of the course modules

We are convinced that personal development and, as a consequence, subsequent professional success primarily require close and intensive interaction between participants and module lecturers. Our degree courses therefore require a high level of attendance in Mainz, during which content and skills are actively taught and discussed during group work. Modules are also structured so that attendance is principally required at weekends to minimize disruption to participants’ professional commitments. To ensure the insight participants acquire in the modules they take is presented in a practical context, we strive to closely link academic and practical activities. For instance, we give participants the option of working on assignments on specific topics related to their own professional activities. The master’s thesis they are required to write at the end of the course will also generally address an issue related to their professional experience. In the optional project reports, participants are also provided with the opportunity to transfer theory into practice. The result is a course that enables the participants to directly apply the knowledge they have acquired during their careers.

The concept of the course modules

We are convinced that personal development and, as a consequence, subsequent professional success primarily require close and intensive interaction between participants and module lecturers. Our degree courses therefore require a high level of attendance in Mainz, during which content and skills are actively taught and discussed during group work. Modules are also structured so that attendance is principally required at weekends to minimize disruption to participants’ professional commitments. To ensure the insight participants acquire in the modules they take is presented in a practical context, we strive to closely link academic and practical activities. For instance, we give participants the option of working on assignments on specific topics related to their own professional activities. The master’s thesis they are required to write at the end of the course will also generally address an issue related to their professional experience. In the optional project reports, participants are also provided with the opportunity to transfer theory into practice. The result is a course that enables the participants to directly apply the knowledge they have acquired during their careers.

The concept of the course modules

We are convinced that personal development and, as a consequence, subsequent professional success primarily require close and intensive interaction between participants and module lecturers. Our degree courses therefore require a high level of attendance in Mainz, during which content and skills are actively taught and discussed during group work. Modules are also structured so that attendance is principally required at weekends to minimize disruption to participants’ professional commitments. To ensure the insight participants acquire in the modules they take is presented in a practical context, we strive to closely link academic and practical activities. For instance, we give participants the option of working on assignments on specific topics related to their own professional activities. The master’s thesis they are required to write at the end of the course will also generally address an issue related to their professional experience. In the optional project reports, participants are also provided with the opportunity to transfer theory into practice. The result is a course that enables the participants to directly apply the knowledge they have acquired during their careers.

The unique features of GSB

Lecturers and course content

We believe that the most important criteria for the success and benefit of any course of study are the quality of the lecturers and the material they teach. We are pleased to say that we have been able to recruit and permanently retain excellent lecturers for GSB. Our lecturers come from a wide variety of universities and institutions, are all specialists in their subjects, and have taken the decision to teach in Mainz because they wish to pass on their knowledge and experience to our course participants. We are convinced that what distinguishes a first-class MBA program is the ability of its lecturers to convey the current status of scholarship and research in their subject, combined with their practical experience of current issues. We endeavor to draw on practical examples from the participants’ own actual professional experience to illustrate connections between course content and professional practice. All our lecturers are able to effectively employ this close interaction of theory and practice in their modules and already have extensive experience in teaching professionals on a part-time basis. The outstanding quality of the lecturers and the content of the modules they teach is attested to both by the feedback provided by participants and by the exceptional results of evaluations of seminars and courses.
Education of specialists and executives at GSB

The goal of GSB is not to produce specialists in a particular field but to enable young professionals, experts and executives to develop into individuals able to meet the diverse challenges faced by managerial personnel working in all sectors. To achieve this, during the course participants are given insight into enterprises from the managerial perspective, so they can perceive them as functional, communicative and interdependent entities that are simultaneously single components in a global economic policy system. The course material has been structured so that participants will come to recognize the core elements of any organization and its management. It will thus provide a comprehensive overview of the combined interrelated effects a business or enterprise can exert. Nevertheless, good management and leadership training requires more than just knowledge transfer and dissemination of concrete guidelines on how best to act. To be a successful manager it is also necessary to be a successful leader, and leadership is inseparably linked with the personality of executives. To be competent, any executive must be particularly aware of his or her responsibility to society as a whole. Hence, good management and leadership training cannot be divorced from an individual’s personal development; executives must be able to take responsible decisions, aware of how these might influence their organization, its employees, society, and the environment. We aim to educate team players whose working methods and management style are communicative, cooperative, and based on mutual trust. The decisive factor here is to foster in participants a corresponding mindset during the course. They don’t just acquire this mindset by intensive study of leadership as a subject in the individual modules of the course; this is also achieved by means of exchange, cooperation and discussion with lecturers and fellow participants within the course. You will thereby develop an “entrepreneurial spirit” and a corresponding mindset which will enable you to react independently and reflectively to the demands of studying part-time while still being professionally active, and who, despite all the hard work involved, will enjoy their time at JGU. There is no doubt it will not be easy, but at the same time you will be able to enjoy the sense of achievement associated with acquiring a university MBA degree of international standing at the end of the course.

Course contents

To foster the leadership and management skills described above, GSB has designed MBA programs that are tailored to the specific needs of professionals at different stages of their careers. These master’s degree courses cover all the core elements of management training, each embedded in a generalized management program with a broadly structured curriculum.

Study at top international universities abroad

Each MBA program at GSB offers participants the opportunity to gain an insight into other cultures and supplement their education with at least one study visit to one of our partner universities (Shanghai, Adelaide, Austin, Warsaw and Bergen). Unlike many other MBA programs, the costs for the academic program of the study week are already covered by the tuition fees.

Extensive network of participants, alumni and practicing partners

Among the particular attractions of GSB are the regular “fireside chats” it organizes with high-level representatives from business, politics and culture. This enables participants to build up a personal network that extends beyond fellow participants from their own academic year, which they can continue to draw on during their careers following completion of the course. The large and active alumni network plays a similar role. It includes members from many sectors and—on account of the long history of JGU—in manager and executive training—many leading individuals at various stages of their careers. We are pleased that the guiding principles and concepts that have shaped our course (first class lecturers, excellent partner universities abroad, practice-oriented content, high attendance and interaction, provision of a suitable balance between academic and professional work and individual mentoring) have proven their worth over many years and are constantly being copied by other MBA course providers.

Our graduates have experienced first-hand the high quality of the education we provide at GSB, and this makes them our greatest advocates. We can therefore dispense with expensive advertising and image campaigns and, instead, offer potential participants an appealing and tailored course at a very attractive price. We expect our course participants to actively contribute to their modules and to take an interest not only in their own progress but also in that of the group as a whole. In our selection process, we place an emphasis on excellence, mental agility and personal maturity. We aim to form groups of participants each academic year in which are combined a wide variety of interesting personalities, academic backgrounds and professional experience, who can inspire and learn from each other. Each cohort in the various degree courses, we hope, will view themselves as a team, who can together face the demands of studying part-time while still being professionally active, and who, despite all the hard work involved, will enjoy their time at JGU. There is no doubt it will not be easy, but at the same time you will be able to enjoy the sense of achievement associated with acquiring a university MBA degree of international standing and the opportunity to experience the “joie de vivre” and hospitality of the vibrant city of Mainz.

Best wishes

Prof. Andrej Gill

Prof. Franz Rothlauf
GSB is affiliated with the Faculty of Law, Management and Economics, the largest faculty of the university. Its long tradition of combining legal and economic scholarship is now standard practice in modern university education. Its concept provides for the combination of skills and the generation of synergies. Research and teaching in the faculty are broadly based with a focus on economics in the fields of political consulting and the management of digitalization. In 2019 the faculty was ranked as “excellent” by the German CHE University Ranking System in 2017 and 2018. GSB also consistently implements its policy of continuous improvement of the quality standards, the success of its graduates, and the active student union. NHH is celebrated for its long tradition, its educational standards, the success of its graduates, and the active student union. The latter organizes several events of national importance. The school has strong international ties and maintains collaborations with 190 institutions in more than 50 countries around the globe. Norwegian School of Economics (NHH) NHH Norwegian School of Economics is the number one choice among Norwegian students and the leading business school in Norway. It was founded in 1936, and has around 3,500 full-time students and 400 employees. NHH is celebrated for its long tradition, its educational standards, the success of its graduates, and the active student union. The latter organizes several events of national importance. The school has strong international ties and maintains collaborations with 190 institutions in more than 50 countries around the globe. Bergen, Norway Bergen is Norway’s second-largest city and the largest city at the west coast. The city is at the heart of the Norwegian seafood and aquaculture industry. It is one of the hubs for the oil and gas industry, the center of the shipping industry, and a popular tourist destination. The city hosts several universities and colleges and is home to around 34,000 national and international students. Warsaw School of Economics (SGH) Warsaw School of Economics (SGH) is one of the most prestigious universities in Warsaw and is Poland’s oldest and most renowned institute of higher business and management education. It was founded in 1906. Its purpose is to provide continuous education to economists and business leaders. SGH is celebrated for its long tradition, the flexibility of its programs to suit the needs of students, its educational standards, and the success of its graduates. Johannes Gutenberg University Mainz and SGH have enjoyed a long association. This relationship forms the basis for the partnership of GSB and SGH. GSB offers a tailor-made study week for participants on our MBA courses, offering modules dealing with the subjects of marketing and sales. In addition to the academic program, participants will have the opportunity to gain insights into Nordic leadership and intercultural experiences.
GSB MASTER OF BUSINESS ADMINISTRATION

8 KEY FACTS ABOUT THE MBA

01. Is a general management program
02. Entails two years of study
03. Is designed for participants who continue to be professionally active and offers lessons at weekends
04. Is intended for young professionals
05. Offers practice-relevant modules and case studies
06. Prepares participants for a career at the executive level
07. Extends basic theoretical knowledge and combines it with practically applicable insights to enable graduates to meet the challenges or working in the international sector
08. Aims to help participants develop a broad-based understanding of the complex interrelationship of macroeconomic processes – both in the context of individual organizations and in relation to the global economy

THE DEGREE COURSE

Schedule

The degree is specifically designed for professionally active participants who wish to study part-time. For the most part, attendance of classroom lessons in Mainz is required only at the weekends in order to minimize potential disruption of participants’ professional commitments.

The course has a duration of two years and involves the award of 90 ECTS credits. It comprises an induction week, eight modules, a practice-related project report, a period of study abroad, and a graduation thesis. Each module involves six teaching days spread over two consecutive weekends from Friday afternoon to Sunday afternoon.

The exact course times are Fridays from 2:00 p.m. to 7:00 p.m., Saturdays from 9:00 a.m. to 6:30 p.m. and Sundays from 9:00 a.m. to 1:30 p.m.

The course commences with an induction week during the summer semester. This is followed by modules one to four from April to July. The first semester concludes with a week of study abroad at Norweigian School of Economics.

The second semester of the course involves preparation of a practice-oriented project report; this will be undertaken in teams from October to February and reports are to be subsequently presented. Modules five to eight are held from March to June.

After all modules have been successfully completed, participants are required to write a concluding master’s thesis. The period allowed for this runs from September to January. At the end of the fourth semester, participants are awarded their certificates in a graduation ceremony at the end of March.

Lecturers

Course lecturers are professors of economics, law and social sciences, managers with teaching experience, and professional trainers. No one faculty can provide the professional and teaching expertise required for wide-ranging general management programs at such a high level. This is the reason why only a relatively small number of the course lecturers are directly employed at Johannes Gutenberg University in Mainz. Most lecturers come from other public and private institutions of higher education or from the world of business. We take pride in the fact that we have been able to attract the best in their respective fields for the degree course.

Teaching

In the teaching units, lectures alternate with interactive group work and discussions. Participants will consider case studies and be involved in planning and role-playing exercises, and these will be employed whenever it is necessary to practice communication and teamwork skills. As a rule, approximately one third of teaching time will be devoted to the study of academic materials, one third to the analysis of examples of practical problem solving using the insights imparted and one third to applying this to specific issues related to the participants’ own specializations or businesses. All modules are evaluated by participants.

Language

The MBA degree course is taught in English. All work required to acquire evidence of academic achievements must also be completed in English. The aim of requiring participants to consistently use English is to enable them to become proficient in the language in addition to obtaining specialist knowledge. They will thus subsequently be able to communicate more effectively during professional routine – particularly with regard to the various organizational processes. This will benefit them in an international business environment and fully prepare them to assume responsibilities in the global marketplace.

Academic assessment

Participants will be required to successfully complete some form of academic assessment for each module. The degree course involves continuous assessment throughout. The academic assessment can take various forms, depending on the contents of the modules participants choose to take. Modules may require participants, for instance, to sit a 90-minute written test, to write an assignment of 15–20 pages, or to prepare and give a presentation. At the end of the course, participants will be required to write a 50-page master’s thesis. The final grade awarded at the end of the degree course will be based on the grades awarded for the various modules, the project report and the master’s thesis.
**Course Program:**

Two years – Study start in March – Opening week – 21 weekends – One study week at NHH Norwegian School of Economics in Bergen/Norway – 430 hours in Mainz – master's thesis

- **1st year**
  - **March**
    - Opening week
  - **April to July**
    - Modules 1–4
      - Strategy
      - Accounting
      - Finance
      - Soft Skills
  - **August/September**
    - Study week abroad at Warsaw School of Economics (SGH), Poland
  - **October to February**
    - Study Project and Presentation

- **2nd year**
  - **March to July**
    - Modules 5–8
      - Operations
      - Data Science and Empirical Studies
      - Project Management
      - Human Resource Management
    - Study week at one of our partner universities (optional)
  - **September to January**
    - MASTER'S THESIS
    - **March**
      - END

**Study Project**
- Kick-off: Sep. 30, 2023
- Study Project: Oct. 1, 2023 – Feb. 1, 2024
- Interaction with Supervisor: Nov. 18, 2023 – Jan. 13, 2024
- Presentation: Feb. 16-18, 2024

**Study Week at SGH Warsaw School of Economics**
- Kick-off: Aug. 24, 2024
- Study Visit to SGH (Poland): Sept. 08 – Sept. 14, 2024
- Follow-up: Sept. 21, 2024
- Presentation: Nov. 01-03, 2024

**Study week at one of our partner universities (optional)**

**Overview:**

Course program: 1st and 2nd year

- **1. Strategy**
  - Prof. Dr. Florian Hett
  - Apr. 05-07, 2024
  - Apr. 12-14, 2024

- **2. Accounting**
  - Prof. Dr. Oscar Stolper
  - May 03-05, 2024
  - May 10-12, 2024

- **3. Finance**
  - Prof. Dr. Christian Eufinger
  - Jun. 07-09, 2024
  - Jun. 14-16, 2024

- **4. Soft Skills**
  - The Talking Body – Body Language for Young Professionals
  - Nicolas Bertholet
  - Jun. 28-30, 2024
  - Communication and Presentation Techniques
  - Jul. 05-07, 2024
  - Teamwork and Self-organization
  - Katja Müller, Dr. Pam Kowalski
  - Jul. 12-14, 2024

- **5. Operations**
  - Prof. Dr. Christoph M. Flath, Dr. Nikolai Stein
  - Mar. 21-23, 2025
  - Mar. 28 – Mar. 30, 2025

- **6. Data Science and Empirical Studies**
  - Prof. Dr. Jella Pfeiffer
  - Apr. 25-27, 2025
  - May 02-04, 2025

- **7. Project Management**
  - Dr. Tobias Waldenmaier
  - May 23-25, 2025
  - May 30 – Jun. 01, 2025

- **8. Human Resource Management**
  - Dr. Daniel Herbold
  - Jun. 13-15, 2025
  - Jun. 20-22, 2025

- **Study Project**
  - Kick-off: Sep. 30, 2023
  - Study Project: Oct. 1, 2023 – Feb. 1, 2024
  - Interaction with Supervisor: Nov. 18, 2023 – Jan. 13, 2024
  - Presentation: Feb. 16-18, 2024

- **Study Week at SGH Warsaw School of Economics**
  - Kick-off: Aug. 24, 2024
  - Study Visit to SGH (Poland): Sept. 08 – Sept. 14, 2024
  - Follow-up: Sept. 21, 2024
  - Presentation: Nov. 01-03, 2024

- **Study week at one of our partner universities (optional)**
ONLY THE BEST IN THEIR FIELD TEACH IN THE MBA

Nicolas Bertholet, is an actor, speaker and coach. He studied acting at the “Schule für Schauspiel” in Hamburg, where he graduated with honors in 2006. He worked as freelancing actor at several german theaters, e.g. the “Stadthalle Dortmund”, the “St. Pauli Theater Hamburg”. Since 2008 he is ensemble member of the children and youth theater “Überweg. Theater am Kästnerplatz”. Moreover, he works as coach for presentation techniques at the Goethe-University Frankfurt since 2010 and works for ATE and “Saarländischer Rundfunk” as speaker. Additionally, he is trainer for Tai Chi Chuan Chen and works in teacher training.

Prof. Christoph M. Flath, holds the Chair of Wirtschaftsinformatik & Business Analytics at the University of Würzburg. Prior to his appointment he obtained a doctorate in Information Systems from Karlsruhe Institute of Technology. In his undergraduate and graduate studies he studied Industrial Engineering and Management in Karlsruhe and the University of Toronto. Professor Flaths research focuses on the potential of cyber-physical and techno-economic systems with applications in smart cities, manufacturing and service industries. His research has appeared in major international journals including Journal of Operations Management, Production and Operations Management, Transportation Science and Journal of Information Technology.

Dr. Yann Girard, is director of economic consulting at Oxford Economics. He is an expert in digital economics and industrial organization. He is an experienced project manager and consults public and private clients on economic issues. Prior, he worked at the German Competition Authority (Bundeskartellamt), DIW Econ – the economic consulting firm of the German Institute for Economic Research (DIW Berlin) – and Scout24, a leading market platforms in Germany for real estate and vehicles. Yann Girard has received his Ph.D. from Goethe University-Frankfurt/Main, Germany, and holds a Diploma in Economics (Johannes Gutenberg University Mainz, Germany) and a Master in Business Administration (Colorado State University, USA).

Dr. Axel Haus, works at Santander Asset Management, the asset management division of Banco Santander. He particularly focuses on thematic investment concepts and future trends. Prior to that, he was Head of Investment Office and Senior Investment Strategist at Deutsche Bank AG. He received his doctorate in Economics from the Goethe University of Frankfurt, where he conducted research in the fields of venture capital, entrepreneurial finance, innovation, and patent litigation. His combined background of university-level economic research, investment strategy and communication, as well as financial indexing makes him an expert in finance and capital markets.

Dr. Daniel Herbold, is Head of Compensation and Benefits and part of the global HR leadership team at Heidelberg Materials, one of the leading global construction materials company. Dr. Herbold possesses multiple years of experience as an HR professional including stations in the healthcare industry ( Fresenius Medical Care) and consulting (EY – People Advisory Services). His expertise covers global HR strategy and transformation projects, total reward systems as well as performance and talent management. In the academic realm, Dr. Herbold worked as an Assistant Professor of Business and Economics at a business school in Madrid (CUNEF) and did his Ph.D. at the Chair of Human Resource Management at Goethe University Frankfurt. He has published research on personnel and organizational economics in various scientific journals and has regularly been holding seminars and guest lectures on a diverse range of HR topics at universities.

Prof. Florian Hett, is a professor of Digital Economics at Johannes Gutenberg University Mainz. He is also a member of the Committee for Organizational Economics in the German Economic Association, an associate of the Center for Leadership and Behavior in Organizations as well as the Frankfurt Laboratory for Experimental Economic Research and a principal investigator in the Household Finance area of the Leibniz Institute for Financial Research SAIFE. He is an expert in experimental data science, finance, as well as behavioral and social economics and has published in the profession’s leading academic journals, including the Journal of Financial Economics and the Economic Journal. He regularly cooperates with firms and organizations to understand how individuals behave in digital environments.

Prof. Dr. Martin Huschens, holds both a PhD and master’s in information systems and business administration from Johannes Gutenberg University Mainz. From September 2018 to June 2021 he worked as a Data Scientist at DB Cargo Logistics in Kelsterbach. Now he serves as a full professor for information systems at the University of Applied Sciences, Mainz.

Dr. Josef Korte, previously, he founded bonify, Germany’s first and largest independent credit scoring information and financial advice platform. Prior to that, he was an Engagement Manager at McKinsey & Company, serving clients from across Europe and Africa on questions of finance, risk management, and economic growth. Josef holds a PhD in Economics and Finance from Goethe University Frankfurt. His research focuses on risk and regulation in the financial sector.

Dr. Pam Kowalski, has over twenty years of experience in leadership and development training. After many years working with UN projects and with the US government, she started her own coaching and training firm just outside Frankfurt/Main. She is a professional certified coach (PCC) and trains other coaches as faculty at the Co-Active Training Institute. She coaches with several international Executive MBA programs and delivers bilingual team building and leadership programs for global companies. Her specialty areas include building effective teams, social and emotional intelligence, and conscious leadership. Pam holds a BA in psychology from the University of California and both a PhD and MSc in Social and Behavioral Sciences from the Johns Hopkins Bloomberg School of Public Health.

Katja Müller, with three Master’s and one Post-Master’s Degree she combines a strong academic background in Psychology and Education with advanced knowledge in experiential learning, coaching and leadership development. According to ICF standards, Katja is a certified Leadership (CPCC and ACC) and Team Coach (ORSC). While teaching psychology for over 13 years, she started her own coaching and leadership development company in 2011 and as a faculty member of Co-Active Training Institute she globally trains other coaches. She also serves as a bilingual Executive and Team Coach and Workshop leader for the high potentials of KPMG, Porsche, Cisco and the Executive MBA programs of the Mannheim Business School. Her areas of focus include emotional intelligence, building effective teams and empowering people to own their unique and soulful leadership style and impact, and to be the best version of themselves from the inside out.

Prof. Dr. Jella Pfeiffer, is professor for Business Administration and Information Systems at the University of Stuttgart and before was professor at Jutus Liebig University Giessen. She finished her doctorate and habilitation at the Johannes Gutenberg University Mainz. She also worked at the Karlsruhe Institute of Technology (KIT) where she managed the Karlsruhe Decision&Design Lab (KD²Lab). She studied and taught at universities like Harvard, HEC Lausanne and Sauder Business School in Vancouver. Her works are published in leading journals including Information Systems Research, Journal of Management Information Systems, Journal of the Association of Information Systems and European Journal of Operational Research.

Dr. Alexander Sajnovits, M.Sc. (Oxford), is a postdoctoral researcher and lecturer at the Law Faculty of the University of Mainz, an Associated Research Member of the European Banking Institute, and a Visiting Researcher at Harvard Law School in the fall term 2023/2024. Alexander’s research focuses on company and capital markets law. Prior to his current positions, he worked as a lawyer for a leading German law firm in Frankfurt. Alexander graduated in 2012 with his first legal state examination and passed the German bar exam in 2015. He holds a Ph.D. (Dr.iur.) from the University of Mainz and a Masters in law and finance degree from the University of Oxford.
Dr. Felix Schmidt, is a Senior Economist at KfW banking group (Kreditanstalt für Wiederaufbau), where he conducts macroeconomic research, focusing mainly on the US economy. Prior, he worked for Deutsche Bank as a capital market analyst. Felix Schmidt has his postgraduate degree in Economics from the Johannes Gutenberg University Mainz and holds a Diploma in Economics as well as a Magister in Political Science and Economics.

Dr. Jakob Schwab, is a policy consultant, and an associate researcher at the German Institute of Development and Sustainability (IDOS). He holds a Ph.D. in economics from the Gutenberg University of Mainz / GSEFM Frankfurt. His research covers topics of development economics, international trade, investment, taxation, income mobility, and the digital economy. Jakob has, among others, advised for the German Federal Ministry for Economic Cooperation and Development (BMZ) and its service providers, as well as in international fora, such as the G20. He is also a research fellow at the Global Justice Program at Yale University.

Dr. Nikolai Stein, is a postdoctoral researcher at the Chair of Information Systems and Business Analytics as well as the Chair of Logistics and Quantitative Methods in Business Administration at the University of Würzburg. Nikolai’s research is focused on digital transformation, Industry 4.0, and supply chain management. In particular, he works on data driven approaches that integrate machine learning and traditional optimization models to better solve operations management problems.

Prof. Dr. Oscar Stolper, is a professor of Behavioral Finance at Philipps University Marburg. He is also a member of the executive board of the German Finance Association (DGF), a fellow of the Center for Financial Studies (CFS) and chair of the German Academic Association for Business Research (VHB) Banking and Finance Chapter. His research focuses on the decision-making behavior of private households in their role as capital market participants and has been published in the profession’s leading academic journals including the Review of Financial Studies and the Journal of Banking and Finance. As part of his third mission commitment, he regularly shares the key insights of his research with the broader public in contributions to the press as well as on air, on TV, and as an invitee to podcasts.

Dr. Tobias Waldenmaier, works as Manager & Project Lead at the Digital Accelerator within Mercedes Benz Management Consulting, where he helps business units shape the future of mobility by leveraging the power of data analytics and data-driven business models. In a prior capacity, he advised German blue chip companies in the fields of corporate finance, risk management and M&A. His academic interests cover Financial & Behavioral Economics, Industrial Organization and applied Econometrics. Tobias holds a Ph.D in Economics and a MSc. in Quantitative Economics, both from Goethe University Frankfurt am Main, Germany, as well as an undergraduate double degree in International Business Administration from ESB Reutlingen, Germany and Universidad Pontificia Comillas (ICADE) Madrid, Spain.

---

ADMISSIONS

Individuals wishing to be admitted to the MBA program are required to submit their applications in advance. In addition to submission of the completed application form, applicants should also provide:

- A summary of their academic and professional background
- A copy of their institute of higher education diploma
- Evidence of proficiency in the English language; this can provided in the form of proof of at least five years study of the language at school with a final grade of “sufficient” or 5 points, or alternatively a “Test of English as a Foreign Language” (TOEFL iBT) certificate with a score of at least 87, or alternatively a “B1: First Certificate in English” Cambridge certificate
- Also, if applicable, a letter of recommendation provided by the employer.

The letter of recommendation should also provide information on any financial and time-related support provided by the employer to the applicant.

Admission procedure

After a review of the application documents, candidates who meet the formal admission requirements will be invited to an interview. The interview, lasting approximately one hour, will be primarily focused on determining whether the applicant has the necessary professional, personal, integrative and intellectual skills to successfully complete the degree course. A transcript of the interview will be prepared. Following the admissions interview, applicants will receive direct notification whether they have been admitted to the degree course, together with an explanation of the reason for the decision.

The application deadline for admission to the MBA degree course for the summer semester of 2024 ends on January 31, 2024.

Please address inquiries either to Dr. Stefanie Klossok, Prof. Andrej Gill or Prof. Franz Rothlauf

Requirements

Institute of higher education degree

The subject in which the institute of higher education degree was obtained is irrelevant. The purpose, structure and content of the MBA degree course clearly go well beyond a foundational business studies course. Graduates of such courses will find the MBA degree course is not intended to refresh and deepen their existing knowledge, but rather to teach entirely new material, methods and perspectives. The MBA degree course is thus also suitable for graduates with degrees in the natural sciences, humanities and social sciences.

Applicants without an undergraduate degree may be admitted to the degree course if they can prove in an oral aptitude test at an admission interview that they possess exceptional abilities and an exceptional level of motivation.

Professional experience

All applicants must be able to demonstrate they have at least three years of professional work experience. In addition, during the admissions interview the professional capabilities of applicants will be evaluated. In view of the material to be studied and the form of the degree course, participants will not require academically acquired specialist knowledge but, instead, will need to be familiar with professional practice in commercial organizations or public institutions.

Tuition fee

The tuition fee for the degree course is € 16,000. The tuition fee covers the costs of all teaching and learning materials as well as the cost of the academic program at SGH Warsaw School of Economics. Not included are individual travel costs (flight and accommodation).

The fee can be paid in a one-time payment, two annual installments or in four biannual installments. Once a participant has been admitted to the degree course and the enrolment documents have been provided, a payment of € 2,000 will be due. This is deducted from the subsequent payments.

The tuition fee can be offset against tax in full as operating expenses or tax-deductible continuing education expenses.

Furthermore, the semester fee is to be paid directly to the Landeshochschulkasse. This is due semester by semester. The semester fee is determined by the University of Mainz and is currently € 357.46. Participants enrolled in the degree course can use all local public transport of the Rhein-Main Transport Association and the Rhein-Nahe Local Transport Association free of charge.

We offer reduced rates to members of JGU Mainz.
Managing Director:
Dr. Stefanie KLOSSOK
Room 02-111
Building Q
Telephone: +49 (0) 61 31 / 39-22136
Email: klossok@uni-mainz.de

Academic Director:
Prof. Andrej GILL
Room 01-208
Haus Recht und Wirtschaft I
Telephone: +49 (0) 61 31 / 39-22979
Email: gill@uni-mainz.de

Academic Director:
Prof. Franz ROTHLAUF
Room 01-244
Haus Recht und Wirtschaft I
Telephone: +49 (0) 61 31 / 39-22734
Email: rothlauf@uni-mainz.de

GSB Office und Public Relations:
Stefanie REICHMANN
Room 02-107
Building Q
Telephone: +49 (0) 61 31 / 39-26762
Email: sreichma@uni-mainz.de

Postal address: Johannes Gutenberg University Mainz
Faculty of Law, Management and Economics (FB 03)
55099 Mainz, Germany

Address for visitors: Johann-Joachim-Becher-Weg 31, 55128 Mainz
Telephone/fax: Telephone +49 (0) 6131 39-22136,
Fax +49 (0) 6131 39-26649
Website: gsb.uni-mainz.de
Email: gsb@uni-mainz.de

Legal notice
Printers: LATTREUTER GmbH · Nierstein · www.lattreuter.de | Copyright: Johannes Gutenberg University Mainz · 2023